



The Gatsby Benchmarks

| 8 Gatsby Benchmarks | How we meet the Benchmark |
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| A stable careers Programme | <ul style="list-style-type: none"> • Comprehensive information provided on the school website and in the LRC. • Careers' guidance provided in each subject area. • Links with parents, employers, universities and training providers to ensure strong careers' guidance. • Lessons on careers through tutor time at Key Stage 3, Key Stage 4 and Key Stage 5. |
| Learning from careers and labour market information | <ul style="list-style-type: none"> • All students receive information regarding the apprenticeship pathway for post-16 or post-18 study. • Year 11 form tutors provided with specific information regarding apprenticeship options in each subject. • Careers Events and Skills showcase with exposure to HE providers, apprenticeships and successful local businesses • CEIAG and Options Evening (for students and parents), including a presentation delivered by SLT/ Head of Sixth Form. • All tutor rooms and subject teachers equipped with data regarding the local labour market. • LMI presentations and information provided to parents at parents evenings and via the school newsletter and website. • Information delivered during tutor activities. • Year 10 students attend BwD Cathedral Blackburn is Hiring Careers Event annually. |
| Addressing the needs of each pupil | <ul style="list-style-type: none"> • Aspirations sought from every Key Stage 4 and 5 students to ensure that students have suitable plans in place for after Y11. • Meetings with the Head of Sixth Form and the Sixth form team: 6th Form transition advice and guidance. • Guidance interviews for all prospective 6th Form students. • Girls encouraged to aspire for atypical careers through separate sciences and computer science. • Encounters with individual students tracked and recorded. • SEND students receive specific advice through BwD New Directions team. • Disadvantaged students targeted to participate in Switch It programme to raise their aspirations and self esteem. |
| Linking curriculum learning to careers | <ul style="list-style-type: none"> • Careers' guidance provided in each subject area to all year groups; particularly during GEW and NCW. • Students in all the years are given the opportunity to participate in national events e.g. Tycoon Enterprise Competition. • Annual trips in faculty areas. • BAE Roadshow for KS3 students. BAE 'Make It In Manufacturing' Challenge. Design Lab Nation and RAF • Speakers from Universities deliver master classes e.g. Science in GEW • Students come face to face with local businesses representing sectors linked to subject specific careers e.g. Forensic Pathology in Science and NHS roadshow through Health and Social Care |



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| Encounters with employers and employees | <ul style="list-style-type: none"> • National Careers Week and Global Entrepreneurship Week - pupils work with employers; live project briefs and are given assemblies, where they learn about vital employability skills. • Skills Showcase with showcases from various professions takes place annually • Annual mock interviews at KS4 • Attendance at BwD Cathedral Careers Blackburn is Hiring event with exposure to HE providers, apprenticeships and successful local businesses • Representatives from the National Citizens Service explain the range of opportunities available to Y11 pupils. • Year 12 students participate in NCS programme. • Work experience for all Y10 students – ranging from one week to two weeks – in diverse settings. • Volunteering opportunities commissioned in a range of work, community and charitable settings at KS4 and 5. • Business mentors for students participating in Tycoon Enterprise Competition • Switch It programme • Business Centre housed within the Academy. |
| Experiences of workplaces | <ul style="list-style-type: none"> • Work experience for all Y10 students – ranging from one week to two weeks – in diverse settings and a range of self-placements and advertised posts. • Global Entrepreneurship Week and National Careers Week for all academy students – experience of work settings and employability • Visits to workplaces by curriculum areas |
| Encounters with further and higher education | <ul style="list-style-type: none"> • University Trips each year to UCLAN, Lancaster University, University of Manchester, University of Liverpool, University of Cumbria, Edgehill University and Oxford University. • BwD Careers' Fair for Y10 pupils. • 6th Form open evening and events. Students in Key Stage 4 and Key Stage 5 meet University representatives from around the country. • Year 9 options evening – Key 3 students meet university representatives. • Visiting speakers and lectures from tutors from local universities. E.g. Apprenticeship and UCAS Fair, Old Trafford. |
| Personal Guidance | <ul style="list-style-type: none"> • Independent 1:1 careers guidance interview for all students in Year 11 and targeted students at KS5 with a level 6 qualified careers advisor. • Interview practice given to all KS4 students from various professions (Fantastic Futures). • All students have access to an independent Level 6 careers advisors at Skills Showcase event. |